



**AN ANALYSIS OF NIRVANA, A GRUNGE BAND, AND THEIR INFLUENCE
BASED ON SOCIAL IMPACTS**

Final Project

Submitted in partial fulfilment of the requirements

For degree of *Sarjana Pendidikan* in English

by

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Semarang, 7 Agustus 2024

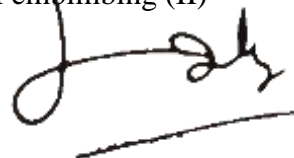
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DEDICATION

This Project was dedicated for everyone. Yes, everyone.

Everyone who gave me more excitement to my life

Everyone who did the interesting act to encourage me for face this fate

Everyone who bring a lot of new experience

Everyone who love, be a fan, and used to stand with my statement

And everyone who hate, regret, and had disappointment for my existence

DECLARATION

I certify that this final project is definitely my own work. I am completely responsible for the content of this final project. Other researchers' opinions or findings included in the final project are quoted or cited in accordance with ethical standards.

Semarang, 7 Agustus 2024

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MOTTO

“The point is there ain’t no point.”

Cormac McCarthy

RATIFICATION

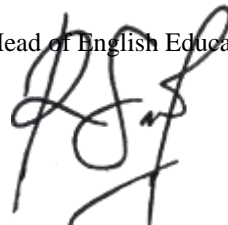
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CHAPTER I

INTRODUCTION

This chapter discusses the background of the study, reasons for choosing the topic, statements of the problem, objectives of the study, significance of the study, definition of key terms, and outline of the research.

A. Background of the Study

Music has many genres that bring a good and unique vibe to the people who listen to it. The different music genres can make a style of music attractive and fresh. The music industry in America often creates a new genre of music and it always became a famous and best production. One of the music genres used in those countries is Grunge. Grunge is a music genre that was popular in 1992 (Zrinka, 2014). This music genre becomes popular because of the unique genre and different style of the musician in the manner of delivering the song to the audience. Usually, the Grunge musician always has a unique style when performing. That's why, many people love this genre of music and become fans.

Grunge is one of the genres from underground. This genre became popular in 1980, exactly after the emergence of the refusal movement of Seattle musicians called "Seattle Sound" (Chocky in (Rinata et al., 2020). This movement was conducted for the refusal of regulation primer in music which also included ethics from playing music. Based on that, Grunge music can be a tool for people to confront a problem related to politics by showing capitalism which offers the freedom and give room for people to confront opinion, fury, sadness, and

disillusionment. Therefore, many people choose this song to resist the government's opinion or regulation.

Nirvana is an American alternative rock group whose breakthrough album titled "Never Mind" in 1991, announced their new music style called Grunge, and it is representative of the post-baby boom young adults known as Generation X (Savage, 2022). This grub band has three members that included Kurt Cobain, Krist Novoselic, and Dave Grohl. From Aberdeen, Nirvana became a part of the postpunk underground which centered on K Records of Olympia, before Nirvana recorded the first single called "Love Buzz" in 1988 and the album called "Bleach" in 1989 for Sub Pop, the independent record company in Seattle.

According to sociologist Ryan (Powell & Curry, 2016), Nirvana and the other bands who have the genre of Grunge demonstrated authenticity and rebellion that can be co-opted into the larger marketing campaign that can sell various products to the youth. Therefore, Nirvana was most known in the youth generation. Nirvana band also has an image of rebellion inspired by a youth people who become iconic and different in their generations. On the other hand, Nirvana's music genre has an impact on all social aspects including fashion, mindset, and genre of music itself. Through their music, Nirvana can bring change to youth generations, especially the rebel youth generation in those years.

The impact of Nirvana came from Kurt Cobain as a vocalist in Nirvana and also from Nirvana itself. The success of Nirvana in music was proven by the musician using Grunge as a genre to create a new group band and introduce the genre to the international. Examples of bands that used the Grunge music genre

from Nirvana and Kurt Cobain are Seether, Super Heaven, Milk Teeth, etc. (Yusran, 2020). Moreover, Grunge is still used as a referent of the music genre. It was proven by modern musicians who adapted the genre and original music of Nirvana.

As a pop culture, Nirvana also has an impact on the change of word fashion. The fashion impact was brought in the first time when the members of Nirvana appeared in one of the music shows namely MTV. They appear in different fashions that bring a unique and cool. When Cobain appeared on MTV with a ragged olive-green cardigan which was made simply style by breaking into his closet, meanwhile, Vedder and Cornell wore sported army boots with cargo shorts and flannel shirts, which make the style look suitable to use in overcast climate in the Pacific Northwest (Stafford, 2018). Therefore, their fashion was turned into term for the Gen Xers. Gen X came to the mall after seeing Nirvana on TV, they came to the store and asked about the fashion of Grunge-like apparel.

Nirvana also had a huge impact on the mindset of people. That means Nirvana had an impact on changing the mindset of people who judge the issue of mental health. Nirvana had a huge impact on mental health awareness, as in the suicide case of Cobain which a lot of people consider mental health (Narayanan, 2021). From those cases, a lot of people started to realize that mental health issue was important issue that cannot be a joke and ignored. Mental health become a topic that allows it to be brought into the conversation by people who consider this issue and allow them (people who have a mental health issue) to receive the treatment that they should have.

B. Reasons for Choosing the Topic

Based on the background above and the previous research of (Yusran, 2020) who did research with the title “*Fantatisme Penggemar Kurt Cobain dalam Budaya Komunitas Musik Grunge Malang*”. The writer is interested in researching the topic of “An Analysis of Nirvana, A Grunge Band and Their Influence Based on Social Impact”. The research was obtained to understand the impact of the Nirvana band on social life, especially the social life of American people or the X generation during the Nirvana Band produced the song. Not only that, the writer wants to describe and analyze the impact of the music genre of Nirvana Band on the social life of Generation X.

C. Statement of the Problem

1. What impact of Nirvana, a Grunge band, and their influence based on social impacts of American people?
2. How is Nirvana a Grunge band and its influence based on the social impacts of the American people?

D. Objectives of the Study

1. To describe the influence of Nirvana, a Grunge band, and their music influence based on social impacts.
2. To explain the influence of Nirvana a Grunge band and their music influence based on social impacts.
3. To analyze the influence of Nirvana a Grunge band and their music influence based on social impacts.

E. Significant of the Study

1. For Theoretical

This research is hoped to give a theoretical benefit that includes:

- To give a piece of new knowledge in an educational field that related to the information about the influence that give by Nirvana a Grunge band to social life.
- To give a new topic of discussion that related to the information about the influence that give by Nirvana a Grunge band to social life.
- As a reference for the next researcher who has the same topic of analysis Nirvana, a Grunge band, and the influence of their music on social life.

2. For Practical

This research also hoped can bring a benefit to society by giving a solution for a problem or as an alternative to a problem. The practical benefits of this research are including of:

- For the Writer
To give a new experience that directly related to the analysis of a Nirvana Grunge band and their influence based on social impacts.
- For the Reader
To give a new knowledge of analysis of a Nirvana Grunge band and their influence based on social impacts.
- For the Next Researcher

To give a reference material for the new researcher of the next research who has the same topic of analysis a Nirvana Grunge band and their influence based on social impacts.

F. Definition of Key Terms

1) A Nirvana

Nirvana is an American alternative rock group whose breakthrough album titled “Nevermind” in 1991. The band has 3 members namely Kurt Cobain, Krist Novoselic, and Dave Grohl. Nirvana is a band from Seattle, Northwest America. This band has a lot of masterpiece song production.

2) Grunge Band

Grunge is a music genre that was popular in 1992 and it comes from the region called Seattle, the capital of the state of Washington, Northwest America. This music becomes popular because of the unique genre and different styles of the musicians in the manner of delivering the song to the audience.

3) The Influence of Nirvana Band in Social Life

The influence of the impact of Nirvana was huge and could change the social life of people in 1991 years or the year that they produced the song. The impact includes genre music, fashion or lifestyle, and mindset. This band also gives room for anti-government people or people who want to resist the government's rules.

G. Outline of the Research

The outline of this research includes chapter I introduction which discusses the background of the study, the reasons for choosing the topic, the statement of the problem, the objectives of the study, the significance of the study, the definition of the key term, and the outline of the research. Then chapter II reviews of related literature which consists of a review of the previous research and a review of the theoretical study. The last, chapter III methodology of the research explains of object of study, roles of the research, instrument, method of collecting data, method of data analysis, and triangulation.

CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter consists of a review of the previous research and a review of the theoretical study that is discussed to support the writer's final project in terms of analysis of Nirvana a Grunge band and their musical influence based on social influences theoretical including history of Nirvana, the biography of Nirvana members, The tragic history of the Nirvana band, and the influence of Nirvana band toward the social aspect

A. Review of the Previous Research

Some reviews of previous research related to the writer's research project of analysis of Nirvana, a Grunge band, and their influence based on social impacts.

First, (Kempf, 2019) did research on the topic *Through The Lens of Grunge: Distortion of Subcultures in Gentrified Seattle*. This research analyzes the Grunge in the popular culture industry in the 1990s to track instances of social breach and culture. The result of this research is Grunge was revealed to be presently practiced and understood in both dominant culture and subculture formation as a spectrum that related to nostalgia and revivalism. This research also presented the irony and ambiances of Grunge style, form, and practice are revealed and studied as paradoxical concepts.

Second, (Smith, 2017) research with the topic *Place and Punk: The Heritage Significance of Grunge in the Pacific Northwest*. This research was conducted to explore the heritage significance of the Pacific Northwest Punk scene. This research used artifacts, sites, and oral history to explore countercultural material and memory of the form and function of punk.

Third, (Irwansyah, 2018) did research with the topic *Perkembangan Komunitas Musik Grunge di Kota Surabaya Tahun 1995-2009*. This research explained the history of Grunge music in Surabaya from 1995S, the development of the Grunge community from 1995-2009, and the response of the Surabaya community toward Grunge Community in Surabaya from 1995-2009. This research used analysis methods of heuristic, criticism, interpretation, and historiography. The data collection for this research is from a primary source and a secondary source. For the primary, the research collects data through interviews, meanwhile, for secondary data, the research collects data from articles, magazines, books, journals, newspapers, and novels.

B. Review of the Theoretical Study

1. History of Nirvana

According to (Populer, 2019), Nirvana started its career at the end of the 1980 year, when it took over the arena of Seattle Grunge. In 1989, Nirvana released the debut album with the title “Bleach” through the label Independent. After that, Nirvana joined the large label and released a second album called Nevermind. In the beginning, the management hoped the number of album sales

would be 250 thousand copies, it's because they thought that the reputation of Nirvana was only as a band indie. Moreover, those albums were huge successes in the market and changed Nirvana to become the most popular band in the world. The "Nevermind" album contained the best Nirvana songs like "Smells Like Teen Spirit", "Come as You Are", "In Bloom" and "Lithium". In 2 years, the Nevermind album can reach sales of as many as eight thousand copy in around the world, or 32 times the number of sales determined by the label. The first single from that album called Smells Like Teen Spirit is join to push the popularity of Nirvana. This song was called one of the best songs of the 90s and the rock song that most influenced and also most played in the history of modern music. Since then, Nirvana has successfully reached huge popularity among music fans of the 90s era. After that, Nirvana released its third album with the title "In Utero" in 1993. Even though this album is not as successful as Nevermind, In Utero, still counts success in criticism and commercial. However, the success period of Nirvana ended in 1994 after Kurt Cobain died. Kurt Cobain died after suicide, it's because Cobain was experiencing prolonged stress which the effect of the drugs. The tragedy of Cobain as vocalist and songwriter of all Nirvana songs was the end of the 7 year of journey Nirvana in entertainment. Even though Nirvana was disbanding, the impact that was given by Nirvana continued and remembered. This band was reputed as one of the most popular and iconic rock bands throughout the time. Besides that, Dave Grohl a drummer in Nirvana has already created a new band namely Foo Fighters that become successful and popular now.

2. Biography of Nirvana Member

1) Kurt Cobain

Kurt Cobain was born in Aberdeen, Washington. As a hyperactive youngster, Cobain uses Ritalin to help them concentrate in school and sedative to help him sleep at night. His parent got divorced when Cobain was seven-year-old. Cobain 's life become difficult and his parent sent him to live with relative. Cobain doesn't like school, so his spend time by painting and singing. He listens various music band which include of the Beatles and the Monkees, but in 1979 he changed the band into Kiss, Black Sabbath, the Sex Pistols and the Clash. Cobain bought a guitar in his 14th birthday and try to did experiment with different music style. He also has become a roadie for a Seattle group namely the Melvin's. Cobain drooped out from high school at a few weeks before graduated to get job, but unfortunately his couldn't hold job for long time. In 1986, the Nirvana was formed by Cobain as vocals and guitar, Krist Novaselic as bass guitar and various drummer. In 1991, after signing the contract with Geffen Record, Nirvana adding the permanent drummer to the Dave Grohl and they produced the second album called Nevermind which received good reviews with the hits of "Smells Like Teen Spirit", "Lithium" and "Come as You Are". Nirvana popularity was sprout up and it made them appear on MTV's Headbanger's Ball and NBC's Saturday Night Live. The success of Nirvana was intimidating Cobain as a person who loved come to nightclubs. In early 90's, Cobain started to did a heavy drug which

include of morphine and heroin. However, Cobain personal life become bright as he married with Courtney Love in Hawaii at 1992 and they have a daughter namely Frances Bean. In 1993, the situation turns worst because Cobain overdosed Heroin. He did rehabilitation for a time in center, but he left without completing that programs. In the same year, Nirvana released the new album namely "In Utero" which become the last studio-recorded album. In 1994, Nirvana played in MTV Unplugged concert and held concert in Munich. One week after concert in Munich, Kurt Cobain was hospitalized and he experience coma. After waking up coma, he leaves the hospital and was reported missing. After three days later he found in his house with dead of gunshot wound (Summers, 2022).

2) Krist Anthony Novoselic

Krist Novoselic is a former of Nirvana Bassist that become one of the most rock politically minded musicians. He born on May 16, 1965 in Los Angeles, CA to Croatian immigrants. Krist and his family life in California until 1979 and then they moved into the small town of Aberdeen, WA. Krist find a classic rocker such as Led Zeppelin, Aerosmith and Black Sabbath and the new wave band like Devo. But, Krist change the genre music after his parent move to native country of Croatia in 1980 and he find punk rock such as Sex Pistols, Ramones, etc. One year after that, Krist returned into U.S and buy a guitar from the money that he saved, he starts to learn playing along to blues record. Robert, Krist's young brother brought a new friend namely Kurt Cobain who was impressed by the fact

that Krist was a punk fan. Krist and Kurt have a many mutual and they began to hanging out together. Kurt tried to assured the Krist to form a band together, and after the long of refusal, Krist agreed to make a band. The band have a series of name until turn to Nirvana. In 1989's, they debut and release the song for Sub pop called Bleach that for an underground following by college rock crowd and continuous release Nevermind in 1991 which make a trio's popularity exploded spread in Seattle. Then, two album release but Nirvana become a disband by Cobain's tragic suicide in April of 1994. After Nirvana, Krist form J.A.M.P.A.C (Joint Artists and Music Promotion Political Action Committee) who against the Washington State bill for the threatened the limit of distribution and sale of music that certain government group think dirty. Krist also join with ex-Deas Kennedys front man Jello Biafra and ex-Soundgarden guitarist Kim Thayil in Protest show in Seattle against the world Trade Organization in 1999 (Prato, 2022).

3) Dave Grohl

Dave Grohl is a musician that formed his first band at 10-year old. He was abandoned his high school and play the hardcore group Scream before did audition for Nirvana. David Eric Grohl was born on January 14, 1969 in Warren, Ohio. David was moved from Ohio to Virginia when he was three-year-old. David is a son from an English teacher and journalist. After his parent divorced, David was live with his mother and sister. Grohl was interest in music and he started to playing a guitar at ten. Grohl formed the

H, G Hancock Band with his friend. Not long after that, his cousin was introduced punk rock to Grohl. In high school, he starts to played in string of punk band and started his first smoke. After drop out from junior year, he joined the hardcore band from Washington DC, Scream. During the one of tour, Grohl met up with the members of Melvins, a punk band. At that moment, he saw Kurt Cobain and Krist Novoselic from Nirvana in 1990 for the first time on the Melvin's gig backstage. Grohl did not talk about the future bandmate, but with help from Buzz Osbourne of Melvins, he gets to did audition for Nirvana in next year. After join the Nirvana, Grohl live together with Cobain in long time. The major labels become interested to Nirvana and offering contract with the large advances. They signing the contract with Geffen Records. The first release in 1991's is "Nevermind" that became a huge hit and handle in part of single "Smells Like Teen Spirit". The pressure was coming by all the success weighed which heavy in group, especially Cobain who sank deeper into drug abuse. After the nirvana, Grohl formed the new band namely Foo Fighters. The origin 1995's band that he manages by the self-titled debut album, playing most instrument, singing the vocal and using a song that he has been write when in Nirvana (Lovekin, 2018).

3. The Tragedy History of Nirvana

According to (Conley, 2022), Kurt Cobain, Krist Novoselic and Dave Grohl was hit the popularity by torn jeans, row sound, screaming vocal and Nirvana's Grunge genre was revolution fully as altered to face a popular culture.

Even now, the alternative rock was fill up the airwaves and “Smells Like Teen Spirit” was uniquely played in billion-dollar event and the Nirvana’s punk ethos was continues to attain the new fans. At the first time, Kurt Cobain and Krist Novoselic need to long time to get a niche. Kurt and Krist had not yet reach the popular and fame which is evident to them to change band into proper name. Finally, Cobain switched the name and realized that he wanted to beautiful and meaningful band name, so the name of band was chosen in “Nirvana” which is based on the Buddhist Concept enlightenment. The drummer of Nirvana was often change before they meet Grohl. Until Kurt and Krist meet Grohl and they were thankfully because they prefect match.

According to Britannica in (Conley, 2022) , the moment of Nirvana went from underground to the worldwide phenomenon by release their major album in 1991 with album title "Nevermind" which include of their hit single namely "Smells Like Teen Spirit". Those song was played on MTV as much as 24/7 and it turning to the song that everyone hum along event, they don't understand the sarcasm lyrics. After the large success, Nirvana and Kurt Cobain was particularly felt uneasy by the attention that they got. Cobain's new reputation as a spokesman was not the thing that he needs. Nirvana become an icon and the rumors was spread about Cobain was use the heroin. In 1992, Kurt Cobain was publicly discussed about the mysterious undiagnosed stomach pain that they have in entire life and denied that he used heroin. But, in the end of 80's Cobain start to use the drug, especially to soothe his gastrointestinal symptoms. Cobain was life with a struggle depression that made his life become a toxic which prefect match with

heroin abuse and he became an addict. Nirvana was not holding their breath when they had a problem with another band. For example, Kurt Cobain slammed the Pearl Jam and accused the music of Roses as a meaningless junk. In 1994, Nirvana began more bigger and it make them could hiding the problem that happen in behind the scenes. In march, the news about the Kurt Cobain hospitalized because coma in Rome was bring a worst combination of champagne and prescription tranquilizers. In the next month, Nirvana has been forced to appeared at Lollapalooza '94 music festival and ignored Cobain's health issues. In April 8, 1994, Kurt Cobain's body was found died with a shotgun dropped in his chest at Greenhouse in Cobain's Seattle garage. This incident happens after the Cobain escape from rehab and missing for days. Nirvana ended by died of Kurt Cobain. However, one year after accident, his bandmates went to making a music.

4. The Influence of Nirvana Band Toward Social Aspect.

Nirvana was become icon of Grunge with all attribute that brought them in popularity. All teenagers around the world was talk about them. Nirvana become idol that brought the new trend. The Grunge that interpreted by social media or new report was become the new genre that bring a change, phenomenal and become the commodity that impact on increasing the number of consumptions. The Grunge was spread, flannel shirt, old ripped jeans, old t-shirt, old sweater, short ripped jeans, old kets or boots shoe became the trend that loved by people (Tarmawan, 2009). It's because they think that the music was more important than the outfit that they use when perform. That's way they always use clothes depend on their mood or comfortable with. The Grunge style became more popular and

that style was producing by designer and come in industry of model. It's made the Grunge style use by all teenager around the world and they don't care with the perspective of other people.

The commodities production in capitalism system was not reputed as use value, but as a object that contain power of interest that give a status for the people who used (Marxis in (Tarmawan, 2009). Therefore, it happens on the Grunge music style that became the massive product that attract people to consider that made the Grunge's charm change to good and wild. The appearance of new trend in wearing clothes like a Grunge and new group band in around the world which also brought Grunge style, but they more focused on style and the fashion. It's can prove that Nirvana become an icon of Grunge that bring an impact toward in various aspect by ideology that become the habit for a teenager around the world. The fashion that brought by Nirvana was mostly come from Cobain. Cobain has signature sunglasses namely Christian Roth and oversized sweaters become the iconic in Grunge style. The mix and match of Cobain outfit toward distressed jeans, silk pajamas shirts, layered flannels, and painted nail was become the innovation for the new trends among the world's youth (Dragani, 2021).

Moreover, the Nirvana could give the impact on political. There was two song for Nirvana that made to resist the political, such as "The Man Who Sell The world" (2009) and "Rape Me" (1993). The first song was made for resist the greed that happen in the world. This song also was represented the tragedy of "The Battle in Seattle" in November 29, 1999s for against the defense of World Trade

Organization (WTO). This movement could concentrate the civil service movement in term to gain the global strength, even though it's was failed to give a change because the free trade could not increase the level of third country world to resist the west capitalism. Meanwhile, "Rape Me" was produce to explain about the story of high number of woman rape (Wicaksono, 2015). Based on that, Nirvana was a group that consistent in term to express the politic in the period of they produce the music. After Nirvana disband, many groups that have a same genre was continue to express the politic issue. The Foo Fighter was one of the group band that continue the action which ex-drummer Nirvana become the leader.

In music industry, Nirvana success to hit and open the public eyes that "Rock" music not only did a perform for played the instrument and guitar solo which it become the important past in song. The trend rock song in 80's was identic by solo gitar that made confused and the riff gitar that difficult. But, in 90's, Kurt Cobain was successfully made a majority of 80's band are disbanding. The first album Nirvana called Bleach that released in 1989 was got a praise from criticus. Then in 199, Nirvana released second album that become masterpiece of Nevermind with the single of "Smell like Teen Spirits" and "Comes as you are". This song was a door that used to open the door of music rock could be played by simple ways but still brought the emotional and furry. Kurt Cobain also change the mindset of people about everyone could be a guitarist without must be a professional guitarist. The lyrics also made people questioning about the tradition, authority and our self. Besides that, Kurt Cobain also tried to create generation

who independent, wise and brave to challenge the norms (Jrnl, 2016). In other hand, Nirvana also inspired many group bands for take their music instrument, played and produce song without effected by Nirvana modern song that could listened in television, radio and internet that could be exit now.

CHAPTER III

METHODOLOGY OF THE RESEARCH

This chapter was explained the methodology of research that used in this research. The methodology of the research included of objective study, rules of the research, instrument, method of data collection, methods of data analysis and triangulation.

A. Research Approach

Qualitative research will be used as a method with case study approach. The writer chose qualitative method because this study aims at analysis of nirvana, a grunge band and their influence based on social impact. The case study approach will permit the writer to study on the article or commodity of people who love Nirvana.

B. Object of Study

The study will be conducted at the club of Nirvana that exist in around of writer's house area. The club was made for people who loved Nirvana. They study will conducted from August 1st until September 9th, 2022. The writer will be doing interviews and observations for approximately a month on the fans of Nirvana. For the first two weeks the writer will be interviewing the Nirvana fans and the rest of the weeks will be used for observation.

The writer will use purposive sampling in order to help understanding the case being studied and to determine the participants. Based on alchemer.com

purposive sampling is used to choose eligible participants for surveys and they are selected because they fit a particular profile. The participants are a fan of Nirvana.

C. Roles of the Research

In this research, the writer become the instrument of research and collected the data about the Nirvana Band. The writer also helped by source the data that will complete the research report.

D. Instrument

This research used instrument like a data that obtain from the observation, interview and internet data. The data was include of history, bibliography of member Nirvana, the tragedy that happen when Nirvana produce the music and the impact of Nirvana toward social impact.

E. Methods of Data Collection

The writer will use in-depth interview technique and follow by classroom observation for validity check.

1. Interview

Interview is a data collection technique in which selected people are interviewed as respondents. Furthermore, it is a direct, face-to-face attempt to obtain reliable and valid measures in the form of verbal responses from one or more respondents. Before conducting the interview, the writer will observe the data that related the Nirvana Band.

2. Observation

Another data collection technique is observation. In this case, the writer did observation to the commodity who loved Nirvana. This step conducted to understand the detail information and to validated the data.

3. Document data collection

The writer obtains the information about Nirvana by searched the detail data in internet and looking up for e-journal.

F. Methods of Data Analysis

According to the qualitative analysis framework developed by Miles and Huberman, the process of data analysis is divided into three main stages: data reduction, data display, and conclusion drawing or verification.

1. Data Reduction

First, the data will be organized and reduced. According to Miles and Huberman, data reduction refers to the process of selecting, focusing, simplifying, abstracting, and transforming data.

In reducing the data, the writer will choose which characteristics of the data that appeared in the interview recording for the purpose of the research.

2. Data Display

Data display is the second stage of Miles and Huberman's qualitative data analysis model. This stage provides an organized and condensed collection of information from which conclusions will be drawn.

3. Conclusion Drawing and Verification

Drawing conclusions involves taking a step back and considering the implications of analyzing the data and assessing its implications for the research question. At this stage, the writer will draw meaning from the data in display.

Moreover, the precise of the data will be checked. The writer will check the validity of the data. The writer will examine several sources such as interview responses and observations as frequently as possible to obtain valid results for this study.

G. Triangulation

According to (Noble & Heale, 2019), Triangulation is a method that used by researcher to increase the credibility and validity of research finding. The research credibility is referring to trustworthiness and how the study was believed. Meanwhile, the validity is a concerned by the extent to accurately study reflects or evaluated the concept. The triangulation that did by combining theories, methods or observative can help research study to ensure the fundamental biases that arising from the used of single method or single observer are overcome. The triangulation can enrich research by offer the variety of data set to explain the deferent aspect of interest phenomenon.

According to Denzin in (Noble & Heale, 2019), there are four type of triangulation such as:

1. Data Triangulation

Triangulation that included of period of time, space and people.

2. Investigator Triangulation

Triangulation included of use of several research in study.

3. Theory Triangulation

Triangulation that encourages of various theoretical schemes for enable interpretations of phenomenon.

4. Methodological Triangulation

Triangulation that promotes to used several data collection method that included of interviews and observation.

CHAPTER IV

RESEARCH FINDINGS AND DISCUSSION

1) Research Findings

1. Nirvana Band Overview

This band was formed by the vocalist and guitarist Kurt Cobain and his bassist Krist Novoselic. In Washington, United States in 1987.

At first, Kurt Cobain was confused about finding the right name for his band, one time Kurt was watching a Buddhist television show at that time he thought that Nirvana was the right name because it interpreted the right meaning of the Grunge genre they brought.

Nirvana is a grunge music band, this band is popular with teenagers and has many fans worldwide, especially in our country, Indonesia. This band consists of 3 people, Kurt Donald Cobain as vocal-guitarist, Krist Novoselic as bass member, and Dave Grohl as Nirvana's drummer

Nirvana began to be popular with the release of the album Nevermind in 1991, He Cooperated and signed a contract with Major Label DGC, with his single entitled "Smells Like Teen Spirit" This song was inspired by his friend who mocked him written on the wall of Kurt Cobain's house with the words "Kurt Smells Like Teen Spirit" which means Kurt smells like cheap perfume.

“Nevermind” album can shift the Michael Jackson, King of Pop at the time from the top of the Billboard charts. The success of Smells Like Teen Spirit exploded sales figures to 400 thousand copies in a week.

The band released their first album, Bleach 1989, under an indie label. Trying to be as successful as their second album, their third album came out titled In Utero released 2 years later, This album was not as successful as their second album Nevermind.

April 8, 1994, was the end of the band Nirvana because their vocalist and guitarist were found dead at his home, Seattle Washington and the Nirvana band had disbanded since the loss of Kurt Cobain.

2. **Nirvana band's greatest achievement**

Nirvana decided to seek its opportunity with a major record label. After getting recommendations by Kurt's friend, Kim Gordon from band Sonic Youth, Nirvana signed with DGC Records in 1990.

Initially, DGC Records expected to sell about 250,000-300,000 copies of the album "Nevermind". However, the album's first single "Smells Like Teen Spirit" getting hit and gained momentum above the expectation from the label, That because MTV, a television channel which brings about music updates, played this song more significantly. When they were going to Europe in late 1991, the band found that the shows were above their expectation, that crews of the television were

becoming a number one constant present, and that "Smells Like Teen Spirit" was everywhere, on music television and radio. In Christmas 1991, the album sold 400,000 copies per week in the United States. On January 11, 1992, Nevermind dominated the top on the Billboard album chart, displacing Dangerous, a Michael Jackson Album. The album also conquered the charts in various countries around the world.

In 1993's, Nirvana brought producer Steve Albini, best known for his work on the album Pixies Surfer Rosa, to work its next album, In Utero. Just as Nevermind dragged a new audience of listeners who seemed common or no experience with the alternative, experimental, or disguised bands Nirvana saw as their forefathers, Albini brought in what seemed like intentional Nirvana moves in part to give the album an analog raw, less polished and non-digital sound. For example, one song on Utero featuring a long period of shrill voice feedback was entitled, ironically, "Radio Friendly Unit Shifter" (in the industry, a "radio friendly unit shifter" describes the "ideal and matched" album: one capable of heavy radio play and finally selling multiple copies, or "units"). However, Cobain stuck out that the album's sound was just the one Nirvana had always wanted to have: a "natural one" without the layers of deceptive studio recording. Sessions with this album were particularly prolific and fast, and the album was recorded and proceed in two weeks for \$25,000 at the Pachyderm Studio in Cannon Falls, Minnesota.

3. **History of the band members Nirvana**

a. **Kurt Cobain**

Kurt Cobain was born in Aberdeen, Washington. As a hyperactive child, Cobain used drug named Ritalin to assist his concentrate at school and a sedative to help his sleep problem. Cobain childhood life was miserable because when he was seven years old, his parent divorced. Cobain's life became difficult and his parents sent him to live with his relatives. Cobain did not like school, so he spent his time with singing and painting. He listened to some music bands just like Monkees and The Beatles, but in 1979 he changed to heavier bands like Black Sabbath, Kiss, Clash and Sex Pistols. Cobain bought a guitar on his 14th birthday and tried mix up with different musical genres. He has also been a road crew for the Seattle group Melvin's. In 1994, Nirvana played at the MTV Unplugged concert and held a concert in Munich. A week later, Kurt Cobain was dropped his health, ended up in hospital and fell into a coma. After waking up in a coma, Cobain fled from the hospital and that moment was reported missing immediately. Three days later he was found at his home with gunshot wounds.

b. **Krist Anthony Novoselic**

Krist Novoselic is a former Nirvana bassist and become one of rock's most politically-minded musicians. He was born with croatian immigrants on May 16, 1965, in Los Angeles, CA. Krist

and his family lived in California until 1979 and then they moved to the small town of Aberdeen, WA. Krist getting into some classic rock like Led Zeppelin, Black Sabbath, and Aerosmith and new wave bands like Devo. However, Krist changed the genre of music after his parents moved to his home country, Croatia in 1980 and he found punk rock like , Ramones, Sex Pistols etc. One year after that, Krist returned to the US and bought a guitar with the money. He saved, and he began to learn to play along with blues records. The band had a line of names until it was Nirvana's turn. In the 1989's, they debuted and released a sub-pop song called Bleach which was followed for underground by the college rock crowd, and the continuous release of Nevermind in 1991 which made the trio's popularity explode in Seattle. Krist also joined Jello Biafra, former Dead Kennedys vocalist and Kim Thayil, former Soundgarden and guitarist at the protest in Seattle against the World Trade Organization in 1999.

c. Dave Grohl

Dave Grohl is a musician who began his band carrer at the age of 10. He left the high school and played in the Scream, a hardcore group before playing drum in Nirvana. David Eric Grohl was born on January 14, 1969, in Warren, Ohio. Shortly after, his cousin introduced Grohl to punk rock. In high school, he started playing in a punk band and started his first smoke. After abandoning his

junior year, he joined a Washington, D.C.-based hardcore and scream band. During one of the tours, Grohl met members of punk band named The Melvins. At the time, he saw Kurt Cobain and Krist Novoselic of Nirvana in 1990 for the first time in backstage. Grohl didn't talk about future bandmates but thanks to Melvins' Buzz Osbourne, he was able to audition for Nirvana next year. After joining Nirvana, Grohl lived with Cobain for a long time. One of the Major labels amazed Nirvana and offered contracts with large advances. They signed with Geffen Records. The first release in 1991 was "Nevermind" which was a huge hit and held on part of the single "Smells Like Teen Spirit". The pressure came from all the success influenced heavily on the group, especially Cobain who was going deeper into drug abuse. After nirvana, Dave formed a new band, the Foo Fighters. The 1995 band he managed with his self-titled debut album, plays mostly instruments, be a vocal-guitarist, and uses some songs he had written while still in Nirvana.

4. **The impact of Nirvana Band on social life**

I) Social life

Nirvana was one step ahead in that time by influenced social issues not only through its music but also in interviews. The band often brought some sensitive issues like Racism, Sexism, and Homophobia, and considering that it was the 90's was very big

risk to spilled and speak out about social issues such as that. Kurt Cobain expressed himself by wearing dresses while performing and during an interview as a way to against toxic masculinity that was more prioritized an especially be superior in the 80's and 90's. Nirvana was able and allowed to open up the door to conversations on social issues as a result of their activism.

II) Music

Nirvana was gained a momentum and became monumental in the music industry because of breaking a boundaries between mainstream and anti-mainstream things. They shaped and polished the grunge rock industry by making lyrics and content that was often relatable to teenagers/ young adults at the time. Nirvana never overcharged for their concert tickets, and even addressed other bands that were doing ticket playing. Nirvana also getting concerned to audience and make them for not wanting to perform certain songs because of sick about its one-two songs overplayed on the radio, which caused intrigue between them and MTV. Nirvana had big power and was able to shape the industry because they wouldn't brought the standards of the music companies, and that was something that made them respectable to fans and music lovers alike.

III) Politic

After Kurt Cobain's death, Nirvana often known as the power of grunge genre itself. Grunge became less popular and with that, a new genre of some pop music began to show its head in the industry. In 1994, a new music group was formed as the Spice Girls, and after they became a hit there was a comeback in the genre's popularity. Britney Spears was also be a fresh contender in late 90's and producing pop music after her years of being a child actor.

IV) Impact in media today

Ironically, after Nirvana disbanded in 1994, they even ended up becoming more favorite and popular than they was expected. The band has appointed before how they never imagined to get as big as they did, and this is shown by how timeless hits like *Smells Like Teen Spirit* (1991) are still relevant today. Even now, more of their underrated songs have become famous with some movies just like *The Batman* (2022) using one of their song in album Nevermind, *Something In the Way* (1991) throughout the film. Movies such as *Captain Marvel* (2019) and *Black Widow* (2021) have mostly used some Nirvana's great songs as well. Nirvana has staying balanced and relevant throughout the years because of how impactful their music was to the music industry, even in the modern era. They also have had a big cultural impact in America

as a result of their music and keep booming on social issues. Music devotee around the world can agree that the legacy of Nirvana, and their influence in many aspects of life, will never go away and brought the eternity.

2) Discussion

Nirvana is one of the most famous bands in the world. The band was fronted by members who came from Aesthetic values in 1987. The existence of Nirvana band as the band that underlies the existence of ground music has received several awards which are big awards ranging from radio to television. but on the other hand, the band also had a very surprising situation because one of its personnel was hit by a shooting incident at his house and used drugs. This affects the popularity so that it has spread. Based on Nirvana, it can be stated that Main had a big impact on other societies because at that time many people were interested and became fans of the band because of its unusual type of music than others in the world. The band has its value in the eyes of society. From a social point of view, the band has good music, but some of its personnel experienced sexual deviance in the Tens when the band was on the rise. The public to the bank changed due to social issues and irregularities as well as drug use in one of its personnel.

Other social impacts on the genre of music stated that the Nirvana Band is one object that is very famous for its type of music so it has many awards on TV and radio. For political issues, politics is also affected by

social problems caused by Nirvana causing Fana's social views and true popularity to decline so that it is disbanded due to a shooting case in one of its personnel while at home. And finally, at this time the band had disbanded, precisely in 1994. After the play was disbanded, until now it is still felt by the community in terms of culture, especially in America, which was produced because of the music and social Jesus that the band had created. So enthusiastically, the world community, especially America, appreciates music and likes the same music because the service will never end.

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

I. Conclusions

1. Nirvana is a grunge music band, this band is popular with teenagers and has many fans around the world.
2. Nevermind had brought in a new audience of listeners who had stranged and no expectation with the experimental, disguised, or alternative bands.
3. There were many cases of the band, leading to disbandment in 1994.
4. The impact of the band Nirvana is very large in Indonesia and other countries in terms of social life because the music genre is very popular in its time.

II. Suggestions

1. Other researchers can go deeper into research on the same case because not too many have researched it.
2. This research can be used for learning in the fields of music and sociology.

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